350+ sports projects
85 football stadiums
44 basketball facilities
51 ballparks
71 team facilities
62 premium fan amenities
The lifeblood of any successful athletics program is its ability to attract athletes who will thrive athletically and academically in your learning environment. Our team focuses on all aspects of the recruiting process to bring your facilities to the forefront by creating both a short and long term “wow” effect. SLAM is committed to remain on the cutting edge of sports facility design trends that appeal most to prospective athletes. This will enhance your recruiting path in a way that is unique and distinctive to your athletic program.

ATTRACTING WINNING RECRUITS
Winning starts before the game... it begins with commitment. Player development is crucial to personal and team performance. Outstanding team facilities allow dedicated coaches to provide essential individual and team instruction. For over 50 years, SLAM has focused on a team’s unique program to optimize components such as teaching theatres, strength and conditioning areas, and training / rehab facilities. SLAM’s designs integrate the latest in coaching technologies, video and film accessible to staff and players.
Enhancing the total student-athlete experience is at the forefront of every athletics administrator’s mind. Student-athlete well-being is guiding a transformation in collegiate athletics facilities, pushing nutritional enhancements and heightened awareness for customized academic support. Whether these facilities are stand alone or incorporated into another capital improvement, SLAM creates academic and nutritional areas that lead to an improved student-athlete experience.
At SLAM, our sports group is composed of fans who fully immerse themselves in creating facilities that enhance the gameday experience. Our goal is to create an environment that allows for a communal celebration from the moment of arrival until the final whistle has blown. Gameday is about more than the final score... it’s about the total experience.
Helping you generate the maximum revenue at multiple price points and branding a facility to foster your program’s funding needs is integral to SLAM’s design process. A branded environment will fuel revenue. Our team will identify the components that drive annual revenue such as clubs, loges and suites, as well as determining sponsorship and naming opportunities to enhance capital revenue.
Stadiums, arenas and ballparks can reflect the image of the campus as a whole to further define and celebrate the distinctive history of the institution. Our team devotes time to studying campus architecture and context in order to enhance the campus palette, thereby creating a cohesive campus connection both physically and emotionally.
CELEBRATING YOUR TRADITIONS

Each athletics program is home to its own storied traditions and celebrated heroes. SLAM will work with you to incorporate the legacies of the past into your facility of the future - one that will enhance the home field advantage. Our focus on the nostalgia on your program will evoke emotion that makes gameday a destination experience for fans, students and alumni.
Hockey remains the “coolest sport on earth” and SLAM is well-versed in the design of hockey and ice rink venues. From community rinks and private school facilities to collegiate arenas, each venue features unique needs and characteristics to set it apart from the rest of the pack. With SLAM, you can be certain your unique needs will be met, and your facility will be the envy of your rivals.
BOSTON COLLEGE CONTE FORUM STUDY
UNIVERSITY OF TENNESSEE HASLAM FIELD RENOVATION
BOSTON COLLEGE ALUMNI STADIUM RENOVATION STUDY
UNIVERSITY OF TENNESSEE HASLAM FIELD RENOVATION
GEORGIA STATE UNIVERSITY NEW CONVOCATION CENTER
BOSTON COLLEGE ALUMNI STADIUM RENOVATION STUDY
UNIVERSITY OF TENNESSEE HASLAM FIELD RENOVATION
CITY OF LOWELL LELACHEUR PARK RENOVATION
UNIVERSITY OF GEORGIA TRACK & FIELD TEAM FACILITY
SUNY ALBANY SEFCU ARENA RENOVATION
BOSTON COLLEGE ALUMNI STADIUM RENOVATION STUDY
UNIVERSITY OF TENNESSEE HASLAM FIELD RENOVATION
SACRED HEART UNIVERSITY PITT CENTER MASTER PLAN
UNIVERSITY OF MARYLAND LACROSSE TEAM FACILITY
SUNY ALBANY SEFCU ARENA RENOVATION
UNIVERSITY OF TENNESSEE HASLAM FIELD RENOVATION
GEORGIA STATE UNIVERSITY NEW CONVOCATION CENTER
SUNY ALBANY SEFCU ARENA RENOVATION
GEORGIA STATE UNIVERSITY NEW CONVOCATION CENTER
SACRED HEART UNIVERSITY PITT CENTER MASTER PLAN