SLAM
Corporate • Workplace
Our Interior Architecture Design team creates solutions deeply integrated within architecture. SLAM projects don't have a signature look. It's not about us. Our interior designs embrace a sense of place and time. We strive to develop solutions to influence, encourage and support behavior beneficial to our clients’ business. Our workplace experts are passionate about what they do, to create places that make our clients smarter and more efficient. Our in-house WELL certified professionals bring the first industry standard that is transforming the built environment into a vehicle that promotes human health, wellbeing and comfort for the people who live, work and learn in them.

It's our job to both lead and collaborate with clients in the process, educate them about options and guide them to make decisions appropriate for their specific project.
Swiss Success

Swiss-based company, BELIMO’s new North American headquarters, perched dramatically on a 34-acre site in Danbury, CT, makes a bold statement in support of the company’s mission and leadership’s goals for a healthy, communal, and efficient work environment.

The 195,000 SF building program includes 129,000 SF of logistics and manufacturing space, 15,000 SF of test labs, and 51,000 SF of office space. Employees share facilities such as the cafeteria, multifunction spaces, and fitness center. The lobby reflects Belimo’s commitment to the customer with a well-appointed, two-story Customer Lounge space and interactive product display area. Belimo products can be viewed in intentionally carved out ceiling plenum vignettes throughout the three stories. The workplace environment offers a palette of spaces in a fluid transparent and democratic way where every employee has many choices that allow them to be immersed in the Belimo culture of credibility and trust. The project has achieved LEED™ Gold Certification.
The DNA of Transformation

SLAM partnered with Pfizer to create and transform their Groton campus to become leaner, more competitive, more productive, and better positioned to retain and attract its workforce.

The strategy included a plan to more widely introduce mobile working in order to reduce square footage and support work/life balance. Management incorporated a philosophy to redefine work and facilitate a cultural change in the workplace. This “flex work style,” a term that refers to choices in how and where colleagues work, encompasses flexible working, remote work and telecommuting - all of which promote greater teamwork and collaboration, accommodate diverse work styles and encourage results orientated performance. On campus, individual workstations are unassigned. Colleagues have a choice as to where to work. An array of private, social and collaborative areas are available.
Innovation, Optimism, and Endurance

These were the guiding principles of this consolidation of three campuses into one, 100,000 SF, renovated and redefined workspace for a confidential client in downtown Hartford.

The new work spaces are designed to shape a contemporary, high performing culture, built around the way work is performed today, and how it will be performed in the future, where employees will have more choices of where and how they can be most effective. The open office design improves adaptability, flexibility, visibility, and environmental sustainability, while providing access to day light and views, and leading to increased engagement and productivity. SLAM’s strategic planning and programming, change management process and creative design solutions led this corporate campus to become an exciting place to work, a daily meaningful experience destination for thousands.
Virtus Investment Partners’ new, 65,000 SF HQ spans four floors of One Financial Plaza, the iconic Gold Building in downtown Hartford, and offers 360-degree views for 220 employees.

Stepping off the top floor elevator, a dramatic hallway with stacked stone accented with specialty lighting leads you strategically toward a vast reception area flooded with natural light and spectacular views. Monumental stairs connect the main lobby and spacious café below, a key amenity for staff.

A modern minimalist approach is taken, with timeless materials, elegant dark wood and marble tile enhanced by specialty lighting. The design creates an upscale, transparent space to meet the business needs of the client, reflect Virtus’ image and enhance the employee experience.
Ode to Heritage with Design for the New Age

In place since 1969, the Tata Consultancy Services headquarters’ home on the 26th Floor of 101 Park Avenue were ready for change and SLAM was there.

SLAM’s design philosophy for Tata Consultancy Services was to clearly articulate the company’s mission and values, and to express its identity with a design that combines innovation with an enduring elegance. These objectives were achieved through combining thoughtful environmental branding, providing an efficient space layout and technology to support work processes and fulfill business needs, while providing well-appointed amenities, and choices in work settings to foster collaboration and enhance productivity. The new corporate headquarters elevates the corporate image and expresses the company’s creative and innovative approaches to business as well as its pride of the Tata Group heritage.
When a company’s culture is so strong it causes continued impact on business success, it leads real estate decisions by the hand. Upon moving its corporate functions from downtown Dallas into a building occupied by their energy retail and generation teams in Irving, Vistra Energy leadership recognized the disruptive nature of the consolidation had to be controlled and implemented in a way to enhance, not to disrupt, the success formulas already in place. SLAM offered many planning and space efficacy options to optimize the very apparently finite space of the existing building but recognized that achieving too much density and openness would disrupt the symbiotic nature of the flow in place. Instead, the design focused on optimization of existing assets, such as the three-story atrium and comfortable workstation sizes, and implementation of new functions, amenities, and destinations - a new trade floor, a large work cafe, tech support kiosk, and multi use board room. New work place standards were designed for those functions which would most benefit from the change. The corporate leadership team is open and accessible among everyone else in open office, supported by near by choices of enclosed spaces.
Innovative Shared Workspace and Community Hub

Upward Hartford is a first of its kind co-working space, consisting of a two-story modern loft space inside a high-rise building in the heart of downtown Hartford.

SLAM’s design team worked with the owner from inception in developing the business model. The challenge was to create an inspiring modern industrial space to cultivate and cross-pollinate entrepreneurs, artists, corporate executives, and startups, on a budget that will play into the return on investment. To achieve this goal, every existing functioning element in the space needed to be preserved, refined, repurposed and blended with new to achieve the desired image for Upward – an uncomplicated, pragmatic space that is beautiful, fun, and functional.
Quality Control and Research

A series of buildings at the Sanofi Pasteur U.S. Headquarters that will develop a core for research and quality control processes.

Sanofi Pasteur hired the Stantec/SLAM Team to lead the design effort for three new buildings, adding approximately 170,000 SF to the campus. They include a 97,000 SF Quality Control Laboratory Building, a 52,000 SF Global Clinical Immunology Laboratory Building and a 20,000 SF connector between both facilities. Sanofi Pasteur’s workplace vision included the evolution of workstation standards, ratios of workstations to collaborative space, and the importance of the relationship between laboratory conditions and the office environment. The overall design of the interiors develops a true connection between laboratories and the office environment to foster optimal performance. Opportunities for branding and reinforcement of the corporate culture have surrounded the ideas behind the design approach for the campus buildings.
Parker, Hudson, Rainer & Dobbs, a mid-sized law firm in Atlanta, relocated its office to a renovated more flexible new space. Recognizing a need for a space that could be more flexible in response to future changes, PHRD decided to standardize the sizes of individual offices and moved away from the use of corner offices. With the new design, conference rooms are situated in the corner spaces and are also spread throughout the floor, increasing collaboration and communication among attorneys and staff. PHRD has also blurred the distinction between partners and associates in order to create a more transparent and collaborative environment within the firm.
A Bold Move
Relocation of SLAM’s southeast regional office to the historic Sears, Roebuck & Co. building, also known as Ponce City Market.

SLAM designed a new 7,000 SF home for its Atlanta office at Ponce City Market, an exciting, desirable and energetic destination.

The office design incorporates the architectural character of the historic building, but also reflects SLAM’s approach to design. Furnishings are modern and contemporary. The color palette includes warm taupe and terracotta derived from the raw materials of the building. Other iconic elements incorporated include a large fire door that is original to the building and a brick wall that was "punched through" rather than clean cut.
Select Clients

Adams & Knight  
ALSTOM (General Electric)  
Avangrid  
Barings Real Estate Advisers  
BELIMO Americas  
Biogen Idec, Inc.  
Bristol-Myers Squibb  
Brookhaven National Lab  
Boehringer Ingelheim Pharmaceuticals  
Coro Realty Advisors  
Medtronic  
ESPN  
Eversource Energy  
Fairview Capital  
Foxwoods Development Corporation  
FujiFilm  
GE Capital  
General Dynamics/Electric Boat  
GenVec, Inc.  
Genzyme Corporation  
Gerber Scientific, Inc.  
The Hartford  
Henkel Corporation  
Hexagon Metrology  
Jackson Laboratory  
LEGO  
L’Oreal  
Murtha Cullina, LLP  
Parker Hudson Rainer & Dobbs (PHRD)  
Pfizer, Inc.  
Pullman & Comley  
Sanofi Pasteur  
Sikorsky (Lockheed Martin)  
TATA Consultancy Services (TCS)  
UBS  
Updike, Kelly & Spellacy  
Upward Hartford  
RTX Collins Aerospace  
RTX Pratt & Whitney  
Virtus Investment Partners  
Vistra Energy  

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